



Solving for the Unknown: Logarithms and Quadratics

ID1050– Quantitative & Qualitative Reasoning

Logarithms

Logarithm functions (common log, natural log, and their inverses) represent **exponents**, so they are the 'E' in PEMDAS.

- Recall that the **common log** has a **base of 10**
 - $\text{Log}(x) = y$ means $10^y = x$ (10^y is also known as the common anti-log)
- Recall that the **natural log** has a **base of e**
 - $\text{Ln}(x) = y$ means $e^y = x$ (e^y is also known as the natural anti-log)

(evaluating) →

PEMDAS

← (inverting)

Parentheses

Exponents

Multiplication

Division

Addition

Subtraction

Function/Inverse Pairs

$\text{Log}()$ and 10^x

$\text{LN}()$ and e^x

Common Logarithm and Basic Operations

- 2-step inversion example: $2 * \log(x) = 8$
 - Operations on x: **Common log** and **multiplication** by 2
 - **Divide** both sides by 2: $2 * \log(x) / 2 = 8 / 2$ or $\log(x) = 4$
 - Take **common anti-log** of both sides: $10^{\log(x)} = 10^4$ or $x = 10000$
- 3-step inversion example: $2 \cdot \log(x) - 5 = -4$
 - Operations on x: **multiplication**, **common log**, and **subtraction**
 - **Add** 5 to both sides: $2 \cdot \log(x) - 5 + 5 = -4 + 5$ or $2 \cdot \log(x) = 1$
 - **Divide** both sides by 2: $2 \cdot \log(x) / 2 = 1 / 2$ or $\log(x) = 0.5$
 - Take **common anti-log** of both sides: $10^{\log(x)} = 10^{0.5}$ or $x = 3.16$

(evaluating) →

PEMDAS

← (inverting)

Parentheses

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Function/Inverse Pairs

Log() and 10^x

LN() and e^x

Common Anti-Logarithm and Basic Operations

- 2-step inversion example: $5 * 10^x = 6$
 - Operations on x: 10^x and **multiplication**
 - **Divide** both sides by 5: $5 * 10^x / 5 = 6 / 5$ or $10^x = 1.2$
 - Take **common log** of both sides: $\log(10^x) = \log(1.2)$ or $x = 0.0792$
- 3-step inversion example: $10^x / 2 - 5 = 0$
 - Operations on x: **division**, 10^x , and **subtraction**
 - **Add** 5 to both sides: $10^x / 2 - 5 + 5 = 0 + 5$ or $10^x / 2 = 5$
 - **Multiply** both sides by 2: $10^x / 2 * 2 = 5 * 2$ or $10^x = 10$
 - Take **common log** of both sides: $\log(10^x) = \log(10)$ or $x = 1$

(evaluating) →

PEMDAS

← (inverting)

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Function/Inverse Pairs

Log() and 10^x

LN() and e^x

Natural Logarithm and Basic Operations

- 2-step inversion example: $2 * \text{LN}(x) = 4$
 - Operations on x: **Natural log** and **multiplication** by 2
 - **Divide** both sides by 2: $2 * \text{LN}(x) / 2 = 4 / 2$ or $\text{LN}(x) = 2$
 - Take **natural anti-log** of both sides: $e^{\text{LN}(x)} = e^2$ or $x = 7.39$
- 3-step inversion example: $3\text{LN}(x) + 5 = 8$
 - Operations on x: **multiplication**, **natural log**, and **addition**
 - **Subtract** 5 from both sides: $3\text{LN}(x) - 5 + 5 = 8 - 5$ or $3\text{LN}(x) = 3$
 - **Divide** both sides by 3: $3\text{LN}(x) / 3 = 3 / 3$ or $\text{LN}(x) = 1$
 - Take **natural anti-log** of both sides: $e^{\text{LN}(x)} = e^1$ or $x = 2.72$

(evaluating) →

PEMDAS

← (inverting)

Parentheses

Exponents

Multiplication

Division

Addition

Subtraction

Function/Inverse Pairs

Log() and 10^x

LN() and e^x

Natural Anti-Logarithm and Basic Operations

- 2-step inversion example: $e^x/3=1$
 - Operations on x: e^x and **division**
 - **Multiply** both sides by 3: $e^x/3*3 = 1*3$ or $e^x=3$
 - Take **natural log** of both sides: $\text{LN}(e^x)=\text{LN}(3)$ or $x=1.10$
- 3-step inversion example: $2*e^x-1=2$
 - Operations on x: **multiplication**, e^x , and **subtraction**
 - **Add** 1 to both sides: $2*e^x-1+1=2+1$ or $2*e^x=3$
 - **Divide** both sides by 2: $2*e^x/2=3/2$ or $e^x=1.5$
 - Take **natural log** of both sides: $\text{LN}(e^x)=\text{LN}(1.5)$ or $x=0.405$

(evaluating) →

PEMDAS

← (inverting)

Parentheses

Exponents

Multiplication

Division

Addition

Subtraction

Function/Inverse Pairs

Log() and 10^x

LN() and e^x

Double Exponents

- An exponent can also have an exponent itself:
 - Example: 10^{x^2}
 - We invert 'from the ground, up'
- Example: $10000 = 10^{x^2}$
 - Operations on x : 10^x and x^2
 - Invert 10^x with $\log()$: $\log(10000) = \log(10^{x^2})$ or $4 = x^2$
 - Invert x^2 with square-root : $\sqrt{x^2} = \sqrt{4}$ or $x = 2$

Quadratic Equations

- Quadratic equations have the form: $ax^2+bx+c=0$, where **a**, **b**, and **c** are just numbers, called 'coefficients'. The number in front of x^2 is **a**, the number in front of x is **b**, and the number by itself is **c**.
- Using the PEMDAS-and-invert process doesn't work well here.
- An inversion formula has been worked out to solve for the unknown x . It is called the Quadratic Formula
 - Here it is: $x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$
 - The numbers for **a**, **b**, and **c** are placed into the formula
 - The 'plus-minus' symbol means that there are two answers for x ; one if you use 'plus' in the formula, and the other if you use 'minus' in the formula.
 - Since there is an x^2 in the formula, there will be two answers
 - Simple example: $x^2=25$, answers are +5 and -5
 - In a cubic equation (x^3) there are 3 answers for x , in a quartic equation (x^4), there are 4 answers, etc.

Examples: Quadratic Formula

- Example: $2x^2 + 3x + 1 = 0$
 - The numbers in front are $a=2$, $b=3$, $c=1$
 - Plugging into the quadratic formula: $x = \frac{-3 \pm \sqrt{3^2 - 4 \cdot 2 \cdot 1}}{2 \cdot 2}$, so $x = -1$ and $x = -0.5$
- Example: $2x^2 = -3x - 1$
 - If one side of the equation doesn't equal zero, perform algebraic operations to get it that way.
 - In our example, you can add $3x$ and 1 to both sides to get $2x^2 + 3x + 1 = 0$
 - In our case, the quadratic equation now looks the same as the first example.

Examples: Quadratic Formula

- Example: $x^2 - 2x + 1 = 0$

- If a term has no explicit number in front (e.g. x^2), then the number defaults to 1 ($a=1$)
- If a term is subtracted (e.g. $-2x$), then the number in front is a negative number ($b=-2$)
- Here, $c=1$

- Plugging into the quadratic formula: $x = \frac{-(-2) \pm \sqrt{(-2)^2 - 4*1*1}}{2*1}$, so $x=1$ and $x=1$

- This is an example of a 'double root'; both values of x are the same.

- Example: $x^2 - 9 = 0$

- If any term doesn't appear, then the number in front is zero. Here, there is no x-term, so the coefficient, b , is zero ($b=0$)

- Plugging into the quadratic formula: $x = \frac{-0 \pm \sqrt{0^2 - 4*1*(-9)}}{2*1}$, so $x=3$ and $x=-3$

Conclusion

- **Logarithms** (common log and natural log) and their **inverses** appear in PEMDAS as 'E', **exponents**.
- A **series of exponents** (e.g. e^{x^3}) is inverted **from the bottom, up**.
- **Quadratic equations** are inverted using the **Quadratic Formula**.
 - Coefficients in front of powers of x are placed into the formula.
 - If a term has **no coefficient**, it **defaults to 1**. If a **term doesn't appear**, its **coefficient is 0**.